



GO ON A SNIFFARI!

YOUR ULTIMATE PRIDE UNLEASHED ADVENTURE WALK GUIDE

Walking 100km in October isn't just about racking up steps – it's about making each one awesome for you and your four-legged teammate. Ready to turn a regular walk into a tail-wagging sniffari?






WHAT'S A SNIFFARI?

A sniffari is a walk led by your dog's nose. Instead of powering from A to B, you slow down and let your pup explore the world through their super sniffer. Every blade of grass, lamp post and fence tells a story in dog language – who's been there, what's happened and what's new in the neighbourhood.

WHY ARE SNIFFARIS AMAZING?

Mental enrichment: Sniffing is like scrolling the best doggy newsfeed ever.
Calm & content: A good sniff session can help your pup relax and feel fulfilled.
Bonding time: Following your dog's lead shows them you're on their team.
Easy way to mix things up: A sniffari makes even your usual route feel fresh.

HOW TO TURN YOUR WALK INTO A SNIFFARI:

-  **Pick new routes:** Explore a different park, street or trail.
-  **Slow your pace:** Let your dog set the speed – this is their adventure!
-  **Add variety:** Pavement, grass, trees – let them choose where to roam (safely).
-  **Take your time:** A 20-minute sniffari can be more satisfying than a 5km power walk.
-  **Capture the magic:** Snap a pic of your pooch mid-sniff to share with your supporters!

REMEMBER: Every sniff, step and tail wag is helping raise life-changing funds for Rainbow Kiwis. So leash up, head out, and let those noses lead the way –
YOU'VE GOT THIS!

HAPPY SNIFFING!

